

Summary of Qualifications

Strong background in both art and science combined with unusual experiences make my work uniquely insightful.

Objective

Freelance computer-aided website design & construction, and design, illustration & writing for print

Skills

Traditional Arts
technical illustration
photography, darkroom printing
art framing

Printwork, Multimedia, and Websites

Macintosh & IBM Programs and Languages
QuarkXPress, InDesign, FrameMaker
Illustrator, PhotoShop, PhotoPaint
Director, Premiere, Word, HomeSite
HTML, some PHP and JavaScript
Skilled at Mac setup & troubleshooting

Education

Platt College, San Francisco, CA

Graphic Arts diploma, July, 1994

Earned highest GPA in school's history: 3.98

Computer Graphics diploma, February, 1995

Multimedia diploma, September, 1995

Colorado College, Colorado Springs, CO

BA in Biology, Dean's List 2 years

Concord Academy, Concord, MA

Website Work

Consult, Design & Construct
Interfaces and Graphics:

www.spectrumamerica.com

www.simplerpleasures.com

www.stearnsirrigation.com

www.cape.com

www.agdevelopers.com

www.markstoryphotography.com

Lynn Woodward

lw@lynnwoodwarddesign.com

www.lynnwoodwarddesign.com

Printwork

Cape.Com, Inc.

Mashpee, MA, 1999–current

◆Work with marketing director to create business collateral and advertisements.

East Bend Plaza

Bend, OR, 2002

◆Created and produced corporate identity.

Woods Hole Oceanographic Institution

Woods Hole, MA, 1996–2000

◆Created illustrations, graphs and posters for scientific presentations and articles.

◆Setup and troubleshooting of scientists' and administrators' Macintosh computers.

American Mountain Foundation

Colorado Springs, CO, 1989–1999

◆Designed corporate identity and brochures for the Colorado Fourteeners Initiative.

◆Designed logo and website for the Rocky Mountain Field Institute.

◆Designed fund-raising T-shirt and illustrated brochure for the 1990 Mt. Everest Super Couloir Expedition.

The Visionaries Studio

Cataumet, MA, 1996–1998

◆Designed logo and identity system, brochures, advertisements, and website for *The Visionaries*, a nonprofit public television production company. Unique items include the Press Kit folder which also serves as an envelope, bulk printing of 6 bi-fold 4-color cards which serve as blanks for many projects: newsletters, notecards, direct mailers.

The Bishop's Lodge

Santa Fe, NM, 1986–1997

◆Compiled & photographed visual references, designed layout, researched & edited text, illustrated, and created camera-ready art for a 20-page children's coloring book.

Optical Corporation

Santa Fe, NM, 1990–1998

◆Designed and produced corporate identity.

◆Developed content & design of ads.

◆Proofread technical material for optical system-design software.